



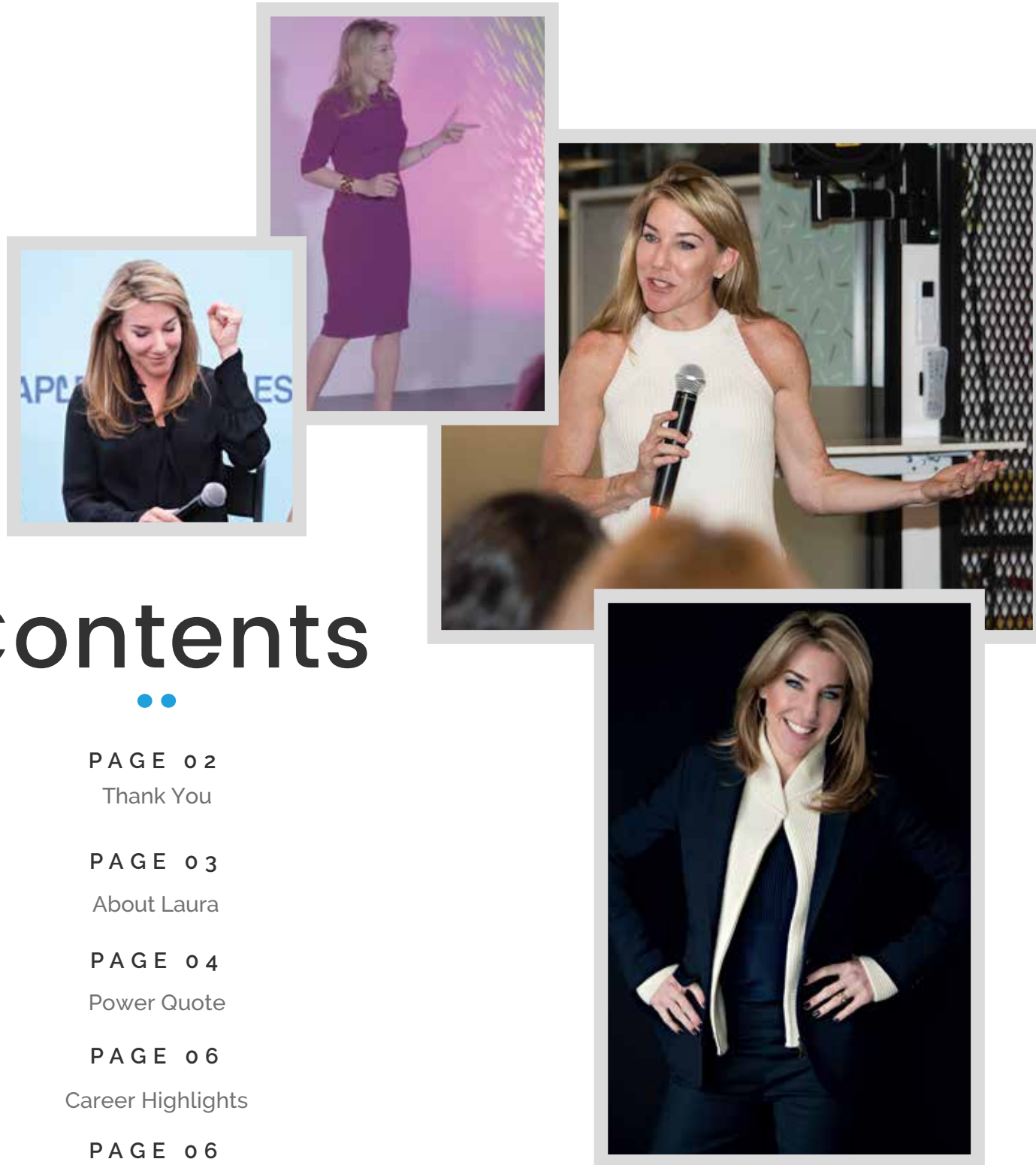
LAURA

GASSNER OTTING

✦ Helping Leaders Get Unstuck

SPEAKER | AUTHOR | INSTIGATOR

LauraGassnerOtting.com



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Thank You from Laura

Uncertainty and self-doubt consign great ideas to limbo, and stop the good from becoming the truly exceptional.

I'm a confidence nerd. I've spent 25 years searching for and studying leaders — and placing them at the highest levels of organizations — and here's what I know to be true:

Confidence is the key to unlocking transformation, in people and in teams.

And, there is nothing I love more than catalyzing the confidence within audience members so that they may chase their dreams, crush their goals, and power high performance.

I thank you for reaching out to me about the opportunity to do this with your audience. In this guide, you'll learn more about what I can bring to your event, and hear from delighted clients about how my speeches have motivated their audiences to become the best versions of themselves. While you are reading, keep in mind that this guide is just the beginning of the conversation; I'd love to get on the phone with you to learn more about your needs, and discover how we can make your event a raging success.

You can contact me directly at LGO@LimitlessPossibility.com, or Jennifer Racioppi at JR@LimitlessPossibility.com would be delighted to help you get scheduled.

I can't wait to connect,

About Laura

Founder & Chief Catalyzing Officer at Limitless Possibility



Laura Gassner Otting helps innovators, idealists, and iconoclasts get “unstuck”, increase confidence, and achieve extraordinary results.

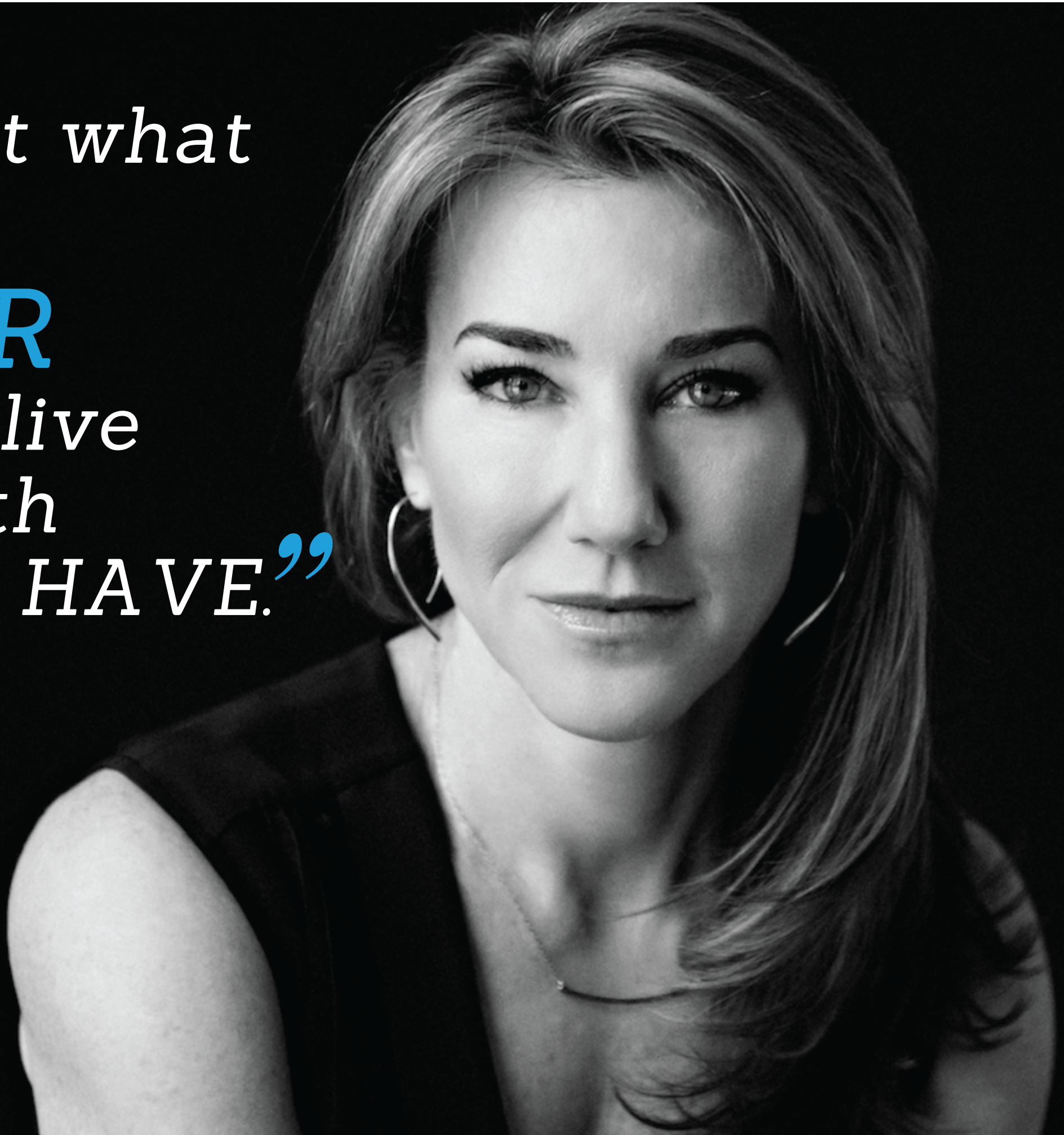
Through Limitless Possibility, Laura collaborates with entrepreneurs and investors to push past the doubt and indecision that consign great ideas to limbo. She delivers strategic thinking, well-honed wisdom, and catalytic perspective informed by decades of navigating change across the start-up, nonprofit, political, and philanthropic landscapes.

Through her commitment to give back, Laura has helped build a local Montessori school, co-founded a women’s philanthropic initiative, advised a start-up national women’s PAC, grew a citizen-leadership development program, and completed three charity-inspired marathons — projects representing her passions and values.

She’s excited by the audacity of The Big Idea and the larger-than-life goal you just can’t seem to shake. She’s an instigator, a motivator, and a provocateur, and she’s never met a revolution she didn’t like.



*“Figure out what
gives you
POWER
and then live
into it with
ALL YOU HAVE.”*



Career Highlights

- Founded and led for 15 years a highly successful international executive search and talent strategy firm. Completed a successful sale of a professional services business to staff, and acted as Founder post-sale to help the firm thrive in absentia.
- Delivered acclaimed TEDx talk on solving big problems which has received thousands of views and reshares.
- Advises numerous candidates and elected officials, from local representatives to United States Congressmen and Senators.
- As a Clinton White House Political Appointee, co-founded AmeriCorps, the “domestic PeaceCorps,” a national service program which rewards community service with college tuition and through which more than 10 million young men and women have served across the nation.
- Co-founded a network of women donors who have together over three years donated more than \$1M to sitting United States Senators and candidates for Senate.
- Co-founded a women’s philanthropic network which has grown to over 100 members in five years and distributed more than \$1M to 25 different nonprofits.
- Writer of “Mission Driven: From Profit to Purpose” called the “definitive guide to careers with purpose” and “the bible for nonprofit job seekers.”





Keynote Topics

Laura's most well-received keynotes, and details of how she can personalize her time with your audience in order to achieve your goals:

Contagious Confidence: Mastering Your Leadership Voice

Self-doubt and uncertainty consign great ideas to limbo, hindering your team from exploring the big opportunities that will differentiate your company and disrupt the marketplace. That changes now. Through this interactive experience, Laura catalyzes the confidence of audience members, so that your up-and-coming talent can fully embody that aspirational state of leadership, and leave understanding what they need to do to activate that leader inside of themselves. Together, they explore this mindset, the actions it inspires and how they create a momentum of contagious confidence which can't be reversed. Audience members leave with a physical manifestation of their own personalized roadmap directing them to find and own the very core of their leadership voice, and with the confidence to make that dream a reality.

📺 bit.ly/ConfidenceLGO

The Key to Solving Big Problems: Stop Asking “How Can I Help?”

Called to serve, want to solve the big problems? Each time we hear of a terrible situation, in our homes, our communities, our places of work, or the world at large, we ask ourselves, “How Can I Help?” And, we get in the way of actually helping. In this talk, which first debuted on the TEDxCambridge stage and has been shared thousands of times online, Laura implores audiences to stop asking this question, and to ask a better one, one that brings a fundamental shift in how we go about solving our most vexing of problems. This talk reframes the question, and gets entrepreneurs, staff, donors, volunteers, and investors out of their own way, avoiding the martyrdom, the burnout, and the malaise that sets in over time with innovators and founders, so that we can finally solve the big problems that plague us all. (Spoiler alert! It also works with our little everyday problems, too!)

📺 bit.ly/SolvingBigProblemsLGO

One Life, One Shot: One Impact

What is the change you wish to see in the world? What are the personal and professional levers you hold that can make this change happen? And what are you going to do about the ones you lack? Laura takes no prisoners in this motivational talk, where she challenges audience members to change the emphasis from fear of failure to excitement about success. Aimed at the entrepreneurs and the misfits, the idealists and the dreamers, those seeking alignment with who they are and what they do, this talk lights a fire within that catalyzes energy and excitement towards becoming the change agent needed to maximize impact. In short, this talk helps your audience find consonance so that they can create consequence.

Laura tailors her keynotes based on your goals:

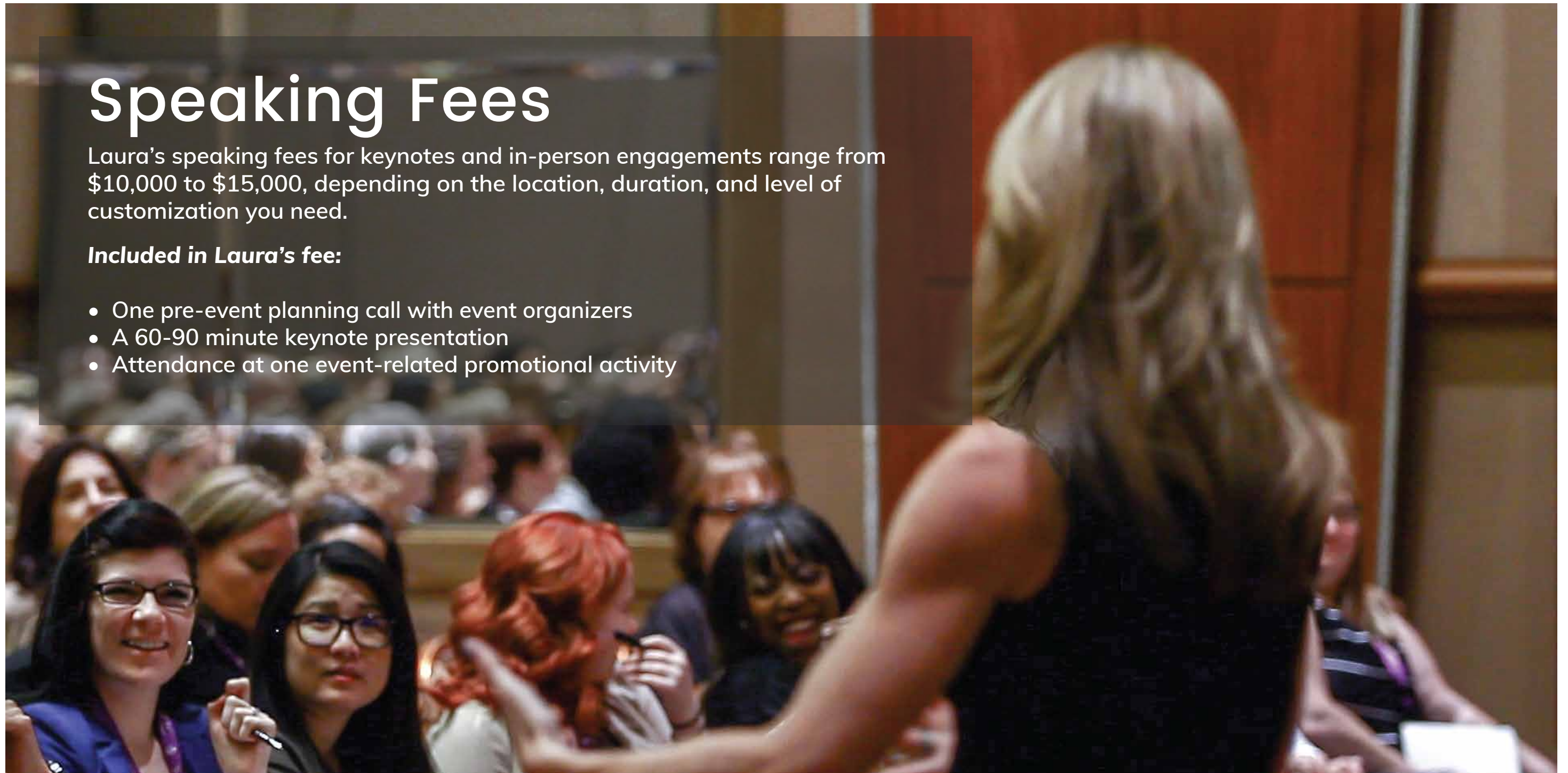
1. What would you like your audience to think/act/do differently?
2. How would you like your audience to feel after our time together?
3. What's the one thing that would make this keynote a “knock out” blow for all?

Speaking Fees

Laura's speaking fees for keynotes and in-person engagements range from \$10,000 to \$15,000, depending on the location, duration, and level of customization you need.

Included in Laura's fee:

- One pre-event planning call with event organizers
- A 60-90 minute keynote presentation
- Attendance at one event-related promotional activity



How to Book Laura

Are you ready to connect?
Let's get started.

Option 1. Reach out to Jennifer Racioppi to discuss dates, availability, and your opportunity.
Jennifer, JR@LimitlessPossibility.com.

Option 2. Visit our speaker page at www.LauraGassnerOtting.com/speaker. Find all the details needed to determine availability and to discuss your opportunity.

Once confirmed, we'll make sure you have all our creative assets including bios, headshots, and videos for promotional purposes.

I look forward to helping make an engaging and impactful event for you and your audience.

Confidently yours,



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617.875.0096
Jennifer Racioppi, Chief of Staff



Testimonials



Shira Weinberg

Co Founder,
LeadWith,
Tel Aviv, Israel

“Laura was great! The talk was extremely interesting, engaging, and concrete. As the host of the event, I got a lot of positive feedback from the audience members after the session.”



Tamsen Webster

Executive Producer,
TEDxCambridge,
Cambridge, MA

“Want a no nonsense speaker who can both charm and change your audience? Then hire Laura. You can always count on her to deliver the hard truths of business, leadership, and success — all while keeping the audience engaged and entertained.”



Phil Jones

Award-winning international
speaker, author and trainer,
London, UK,

“I have had the privilege of working with Laura and to think of some simple words to sum up her awesomeness is quite a challenge. She is dynamic, passionate, and inspires action in her audiences. Her passion to inspire positive change in others is ever present and she is a complete pro in all that she does. I highly recommend Laura for your next event.”



Jess Holland

Director of Business
Development,
American Dream U,
Camp Zama Japan

“Laura spoke for American Dream U at our event at the U.S. Army Base in Camp Zama, Japan. She shared the opportunities that the transitioning men and women of our Nation’s military have in the nonprofit world. She helped the audience think outside the box when it comes to transitioning back into the civilian workforce. We can’t wait to have her speak at another military installation in the future!”



Dani Davis

Co-Founder and
Chief Creative Officer,
Girl Starter,
New York, NY

“Laura is dynamic, authoritative, expert in leadership and discipline, and best of all, as a speaker, she delivers pithy, memorable, funny, insightful, and USEFUL guidance and inspiration to impact the journey of those with whom she connects. She is generous with her time, and a collaborative partner in making an event all it can be. For Girl Starter LIVE, Laura delivered powerful advice to female entrepreneurs and leaders of all ages, and followed up one on one with members of our audience. We were so fortunate to have her with us.”



Maggie Ortlieb

Marketing and Events
Armanino LLP
Los Angeles, CA

“We had the pleasure of having Laura speak at our Nonprofit Symposium in Los Angeles and San Francisco. Leading up to the event, she and her team were easy to work with which eliminated a lot of stress that goes into planning a conference. Laura brings years of experience, insight, and enthusiasm to her presentations. I would definitely recommend booking Laura if you're looking for someone who is intelligent, fun to work with, dependable, and an all around great presenter.”

“ Why give the past such little space? Because this is what you WERE, not **who you will become.** ”

NOTES

Future

Confidence
hard working

Knowledge

Values / Truth
Voice / mo

commonly
educational
energy

Past

not confident
powerless